

## **TV Coverage 2011 & 2012**

### **BBC Top Gear at Glanusk - Programme 19th February on BBC 2**

#### **BBC Top Gear Feedback on Glanusk Estate**

"Sorry for the delay in getting this to you, but I have been meaning to write and thank you, Harry, Iona and all of the team at Glanusk for making Top Gear's filming with you such an enjoyable experience. It made such a difference to receive such personal care from you all which is very rare when we are so used to checking in and out of faceless hotels. Mark and Steve couldn't do enough for the camera crews and the exceptional hospitality shown by Harry and Iona will not be forgotten in a very long time.

The estate will look stunning and I am sure that we have got a great film to complement that.

With best regards and many thanks,

Series Producer BBC Top Gear"

\*8.6 million UK viewers \*"Top Gear is now watched by over 350 million people in 90 countries worldwide"

### **Glanusk International Horse Trials 2011**

#### *International Coverage*

Glanusk International Horse Trials and Country Fair 2011 - The premiere broadcast was Wednesday 24th August on Horse & Country TV, Sky 280.

"I'm writing to tell you all the good news that the Glanusk International Horse Trials programme was the most watched show on Horse & Country TV in its premiere week of transmission.

It appeared at the top of our top ten from BARB for that week which we're delighted about - and I hope you are too" – Horse & Country TV

<http://www.horseandcountry.tv/episode/glanusk-horse-trials-2011>

#### *National Coverage*

This prestigious event was also televised on BBC Wales who covered the build - up to the event and specifically Iona Legge - Bourke's efforts to raise money for the Glanusk chosen charity for 2011 "The Noah's Ark Appeal", Iona competed in the Horse Trials and raised over £19,000 for the charity.

Media coverage by way of publications, radio and internet coverage included local, regional and national outlets such as Horse and Hound, Eventing Magazine, Real Radio and others.

<http://www.itv.com/wales/back-in-the-saddle-for-the-noahs-ark-appeal27612/>

Iona Legge-Bourke raised thousands' for the Noah's Ark Appeal as shown on the link above on ITV Wales.

### **Glanusk International Polo 2011**

The Glanusk International Polo 2011 programme premiere on Tuesday 29th November on Horse & Country TV, Sky 280. The Polo was also televised on Wedi 7 on S4C. <http://www.youtube.com/watch?v=pmonw-jLy5g>

### **Safebreakers 2011**

Sky 1 filmed at Glanusk Estate August 2010 for Safebreakers hosted by Ben Shepherd. <http://sky1.sky.com/sky1hd-shows/safebreakers>

### **Hairy Bikers**

Filmed at Glanusk August 2011 for the BBC.

[http://www.bbc.co.uk/iplayer/episode/b019gzjm/Hairy Bikers Best of British 60 Minute Reversions Water Water Everywhere/](http://www.bbc.co.uk/iplayer/episode/b019gzjm/Hairy_Bikers_Best_of_British_60_Minute_Reversions_Water_Water_Everywhere/)

### **Further Press coverage 2011 continued...**

#### **Greenman Festival 2011**

“Another successful year for the Festival hosted at Glanusk Park – an excellent review from The Guardian, third year running. In a year in which many festivals have struggled, Green Man has sold more tickets than ever” - The Guardian

“Greenman Festival remains a brilliant mix of beautiful mix of beautiful landscape (at Glanusk), easy atmosphere, bonfire singalongs, fine ales and a great line up” – The Times

**Trout and Salmon 4 page article** on the beauty of Glanusk waters

<http://therightangle.eu/doc/Usk.pdf>

### **Hello magazine – February 2012**

Andrea Benfield and Welsh International Lee Byrne get married at Glanusk Estate New Year's Day 2012

### **Previous TV Coverage**

Lady of Glanusk BBC a 4 programme series following Glanusk Park viewed on BBC 1

<http://www.bbc.co.uk/programmes/b007hzbs>